



6th Annual Land Castle Summer Extravaganza - Winsted Ice Fishing Show Vendor Options (2022)

The Land Castle Summer Extravaganza is an annual event that attracts ice fishing enthusiasts from all over the upper Midwest. Featuring a large campground filled with ice fishing wheel houses (170+ trailers), Land Castle also features the Winsted Ice Fishing Show.

With approximately 25 vendors attending this event in 2021, selling primarily ice fishing accessories and gear, our event attracts different manufacturers of ice fishing houses too. With product demonstrations, information seminars on how to use the latest electronics and tackle, and many free prize giveaways throughout the event Land Castle has become the summer's biggest and best ice fishing event.

Please consider supporting our growing event – you will find all vendor levels on the attached document for the Winsted Ice Fishing Show!

Best Regards,
Brandon Gatz
Event Director
Land Castle Summer Extravaganza
Brandon@LandCastleSummerFest.com



2022 Event Vendor Show Options
 Winsted Ice Fishing Show
 Winsted, Minnesota
 September 9-10 2022

Please see page 2 for more Vendor Package details.

Show Hours:

Friday – September 9th
 11AM to 5:00 PM
 Saturday – September 10th
 10AM to 5PM*

Set Up Time:

Thursday – September 8th
 4PM to 9PM
 Friday – September 9th
 7AM to 10:30AM

Tear Down

Shall occur no earlier than 5PM on
 Saturday evening please but allowed
 to stay open as late as a vendor

<u>2022 Vendor Space Level</u>	<u>Cost</u>
Small Business Spot – up to 10’x30’	\$150
Large Business Display – up to 20’x50’	\$300
Resort Booth and Display Package	\$500
Small Dealership/Manufacturer Display	\$750
Large Dealership/Manufacturer Display	\$1000
<u>Additional Options *Upgrade to a 2022 Land Castle Sponsorship*</u>	See Sponsor Packet

Event Booths are restricted by size. Dealerships and Manufacturers will be restricted by sponsorship level. *Details on next page*

Email Brandon after signing up with booth information for site planning.

ALL FIELDS REQUIRED

Business Name: _____

Point of Contact: _____ Phone: _____

Email: _____

Address: _____

 Brandon Gatz
 Event Director
 Land Castle Summer Extravaganza

 Vendor Representative

Make all checks payable to Land Castle Summer Extravaganza and add “2022 Event Vendor Space” in memo section. An invoice will be emailed/mailed for payment within one week of sign up for inquiries made thru email.

Please mail to **Land Castle Summer Extravaganza – P.O. BOX 7421, Hutchinson, MN 55350**

Payments by Credit Card can be processed by requesting an invoice online. Payments will be process through PayPal Business Suite if you do not wish to use our website.



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If your business has never attended our event before:

To become a Land Castle 2022 Vendor, please contact us via the event Facebook page or by emailing LandCastleInfo@gmail.com with information about your business, what you would like to sell, and how much space you need.

After you sign up, please make sure we have the following information: Business logo, company description, product offerings, how to buy, etc. **All vendor site spaces are purchased through the Land Castle website on the tickets page.**

Please note, that a master list of vendors attending the event will be promoted. For personalized advertising, consider sponsoring the 2022 Land Castle Summer Extravaganza! All event sponsors have the option to be present in the vendor area with products or information on the services they provide.

We are always looking for item donations for prize giveaways throughout the weekend! As always, the donor will be mentioned during the giveaways. LCSE leadership reserves the right to limit certain vendors and sponsorships with explanation required for approval or denial.

Event spaces start at \$150 per business - no combined booths - each business must have their own vendor package.

Small Business Space – up to 10’x30 foot display - \$150

Large Business Display – 20’x50’ - \$300

Resort Booth and Display Package - \$500 (Includes 2 campsites and 4 Wristbands) *RESORTS ONLY*

Small Dealership/Manufacturer Display (Up to 3 units of any size) - \$750

Large Dealership/Manufacturer Display (4 or more units) - \$1,000

If your business would like to capitalize on our advertising and additional exposure, please consider sponsoring our event! All event sponsor levels feature a spot at the Winsted Ice Fishing Show.

Vendors can use as much space as needed to display their product lines within the guidelines listed by space/price.

Sell on a table, from a trailer, inside a fish house, whatever works for your business.

Vendors can purchase their package upon approval on the Tickets page. Previous vendors and those who have been contacted by Land Castle are automatically approved unless specifically told otherwise.

DEALERSHIPS AND MANUFACTURERS CAN NOW PURCHASE A VENDOR SPOT ON OUR TICKETS PAGE. THE SMALL DISPLAY ALLOWS FOR ONE TRAILER ONLY. THE LARGE DISPLAY ALLOWS FOR 6 TRAILERS.

LCSE and its organizers reserve the right to terminate the vendor program agreement with any group or business that engages in conduct that could be detrimental to the event, its organizers, its sponsors, etc. Please be respectful of all businesses and their owners.